

FOR IMMEDIATE RELEASE

ASPIRE
DESIGN AND HOME



CONTACT:

Lisa McMahon Communications
E: lisa@lisamcmahon.com
P: 917.833.3509

ASPIRE DESIGN AND HOME MAGAZINE ANNOUNCES JAMIE DRAKE AND CALEB ANDERSON AS HONORARY DESIGN CHAIRS FOR THE JUNIOR LEAGUE OF DETROIT 2020 DESIGNERS' SHOW HOUSE

DETROIT, MI -- *ASPIRE DESIGN AND HOME* magazine is thrilled to announce that Jamie Drake and Caleb Anderson of the award-winning international design firm Drake / Anderson Associates will be acting as Honorary Design Chairs for the 2020 Designers' Show House presented in partnership with the Junior League of Detroit (JLD).

"We are thrilled that *ASPIRE DESIGN AND HOME* has invited us to act as honorary chairs for the Junior League of Detroit 2020 Designers' Show House," said Jamie Drake. "Given the exceptional caliber of talent and charitable success of the 2018 Designers' Show House, this is sure to be another stellar accomplishment. As design chairs, we hope to raise awareness of the Show House and its charitable mission as well as celebrate this great city and its community."

Opening in May 2020, the biennial Designers' Show House is considered one of the most prestigious design events in Detroit. This year's residence, the historic Bingley Fales House located at 1771 Seminole Street, is recognized in *The American Institute of Architects Guide to Detroit Architecture*.

"Given the home's inclusion in the distinguished *American Institute of Architects Guide* along with Drake / Anderson's immense and important contributions to the world of design and architecture, it is a synergetic fit that will undoubtedly elevate the initiative to stunning new heights," says *ASPIRE DESIGN AND HOME* publisher, Steven Mandel. "It is an honor to collaborate with the firm as well as League again on such a special design and community initiative."

Through sponsorships, special events, and gala and public tour ticket sales the event raises nearly \$400,000 to support vital community programs focusing on the basic needs of children and families, including grants, college scholarships, and Project EAT.

"The Junior League of Detroit is delighted to welcome Drake / Anderson as Honorary Design Chairs and to partner with *ASPIRE DESIGN AND HOME* again to continue our tradition of hosting the Designers' Show House as our organization's principal fundraiser," said Aimee Argel, JLD president. "This much-anticipated event will support the League's local philanthropic efforts, including our key community impact initiative 'Project EAT' which helps create a more food secure community by providing Education, Access, and Tools to those in need."

League members Liana Dabir of Grosse Pointe Farms, along with Dianne Bostic Robinson and Anne Reese, both of Detroit, will serve as co-chairs of the 2020 Designers' Show House.

If you'd like more information, please contact Lisa McMahon at lisa@lisamcmahon.com. You may also visit The Show House Directory at www.ASPIREDESIGNANDHOME.COM.

###

ABOUT ASPIRE DESIGN AND HOME

ASPIRE DESIGN AND HOME is seeker and storyteller of the sublime in living. It is a global guide to in-depth and varied views of beauty and shelter that stirs imagination; that delights and inspires homeowners as well as art and design doyens. Collaborating with emergent and eminent architects, artisans, designers, developers and tastemakers, *ASPIRE* creates captivating content that savors the subjects and transports with stunning imagery and clever, thought-provoking writing. Through lush and unique visuals and a fresh editorial lens, *ASPIRE* explores what is new and undiscovered in art, interiors, design, culture, real estate, travel and more. *ASPIRE DESIGN AND HOME* is an international narrative and resource for all seeking the sublime.

ABOUT THE JUNIOR LEAGUE OF DETROIT

The Junior League of Detroit is a dynamic group of women leaders who have been making change happen since 1914. For over 100 years, we have been striving to promote voluntarism, develop the potential of women, and improve communities through the effective action and leadership of trained volunteers. Since 1914 the Junior League of Detroit has completed 53 major projects in and around the City of Detroit and awarded over \$250,000 dollars in community grants. To learn more, visit JLDetroit.org.

WEBSITE: www.aspiremetro.com
INSTAGRAM: [@aspiredesignandhome](https://www.instagram.com/aspiredesignandhome)
FACEBOOK: [aspiredesignandhome](https://www.facebook.com/aspiredesignandhome)
TWITTER: [@ASPIREMagazine](https://twitter.com/ASPIREMagazine)