JUNIOR LEAGUE OF DETROIT MISSION:

The Junior League of Detroit, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

ABOUT THE DESIGNERS' SHOW HOUSE:

The Designers' Show House is the single largest fundraiser for the Junior League of Detroit. Since 1976, the Show House has raised $4.5 million to support our community projects in the City of Detroit.

JUNIOR LEAGUE OF
DETROIT

THE DESIGNERS' SHOW HOUSE AT

THE FISHER MANSION
HISTORIC BOSTON-EDISON

2018

JLDSHOWHOUSE.ORG

THE JUNIOR LEAGUE OF DETROIT, established in 1914, has initiated fifty-three programs that have aided, enriched and supported the Detroit community. The Designers' Show House, the League's largest fundraiser for the past forty-two years, has raised $4.5 million to initiate and sustain our many community projects. Since 1978 these programs have included:

- Opened the Belle Isle Urban Nature Center.
- Formed the Belle Isle Sensory Trail with community partners.
- Started Orchestra Hall Performance Series.
- Created the Pediatric Mobile Team with Children's Hospital of Michigan.
- Constructed a Children's Learning Center in the Monteith Branch of the Detroit Public Library.
- Established on-going Kids in the Kitchen programming.
- Created the Early Childhood Literacy Initiative.
- Awarded $100,000 to graduating Detroit area students in 2014 through our Centennial Scholarship Program.
- Annually awarded $25,000 in grants to community projects and programs and $10,000 in college scholarships to young women.
- Advocated on behalf of women and children in the State legislature, through The State Public Affairs Committee (SPAC) of the Michigan State Council of Junior Leagues.
- Created Project E.A.T. - a program that connects food Education, Access and Tools to promote healthy eating.
- Funded a Tiny Home in partnership with Cass Community Social Services.
- Created Kitchen Kits - a program equipping kitchens to be fully functional so families can cook and eat together at home.

Please join us as a sponsor of the Junior League of Detroit 2018 Designers' Show House and support our initiatives to create meaningful change in the community.

Liana Dabir • Sabine Iafrate • Cynthia Menna
2018 Designers' Show House General Chairs

Tracy Thomas
2018 Designers' Show House Sponsorship Chair
SPONSORSHIP@JLDETROIT.ORG

CORPORATE SPONSORSHIP LEVELS

PRESENTING SPONSOR — $50,000

Only one available. Please contact us to discuss a customized sponsorship.

PARTNER (Only 2 Available) — $25,000

- Logo on all printed and online materials
  - Step and Repeat banner
  - Invitations
  - Flyers and promotional materials
  - JLD Show House website for 2 years
  - JLDETROIT.ORG with link for 2 years
  - JLD Facebook page
- Full-page ad in the program book
- Sponsorship recognition in program book
- 25 tickets to the Preview Party
- 35 Show House admission tickets
- Display table and giveaway logo merchandise at Designers' Show House Preview Party

COMMUNITY BUILDER SPONSOR — $12,000

- Logo on all printed and online materials
  - Step and Repeat banner
  - Invitations
  - Flyers and promotional materials
  - JLD Show House website for 2 years
  - JLDETROIT.ORG with link for 2 years
  - JLD Facebook page
- Half-page ad in the program book
- Sponsorship recognition in program book
- 12 tickets to the Preview Party
- 17 Show House admission tickets

BLOCK BUILDER SPONSOR — $5,000

- Sponsorship recognition in program book, JLDETROIT.ORG, JLD Show House website with link for 2 years and JLD Facebook page
- Quarter-page ad in the program book
- 5 tickets to the Preview Party
- 7 Show House admission tickets

GOOD NEIGHBOR SPONSOR — $2,500

- Sponsorship recognition in program book, JLDETROIT.ORG, JLD Show House website with link for 2 years and JLD Facebook page
- Eighth-page ad in the program book
- 3 tickets to the Preview Party
- 4 Show House admission tickets

IN-KIND SPONSOR

Please contact us for more information

PRIVATE EVENTS AVAILABLE

Please contact us for more information