

JUNIOR LEAGUE OF DETROIT

2020 Designers' Show House

Sponsorship Opportunities



1771 SEMINOLE STREET INDIAN VILLAGE DETROIT

May 9 to June 7, 2020

Preview Gala on May 9, 2020



SPONSORSHIP OPPORTUNITIES

Premier \$20,000	<ul style="list-style-type: none">• 16 VIP tickets to the Preview Gala• 24 Show House tickets• Full page color ad in the Program Book• Recognition on the Step & Repeat Banner• Merchandise with company logo may be distributed at the Gala
Distinguished \$10,000	<ul style="list-style-type: none">• 8 VIP tickets to the Preview Gala• 12 Show House tickets• 1/2 page color ad in the Program Book• Recognition on the Step & Repeat Banner• Merchandise with company logo may be distributed at the Gala
Supporting \$5,000	<ul style="list-style-type: none">• 4 VIP tickets to the Preview Gala• 6 Show House tickets• Sponsorship recognition in Program Book• 1/4 page color ad in Program Book• Recognition on the Step & Repeat Banner
Partner \$2,500	<ul style="list-style-type: none">• 2 VIP tickets to the Preview Gala• 4 Show House tickets• 1/8 page color ad in Program Book
Friend \$1,000	<ul style="list-style-type: none">• 1 VIP ticket to the Preview Gala• 2 Show House tickets
Private Event Sponsor	<ul style="list-style-type: none">• Opportunity to host a private event at the Designers' Show House• Contact: JuniorLeagueDSHSponsorship@gmail.com
In-Kind Sponsor	<ul style="list-style-type: none">• Contact: JuniorLeagueDSHSponsorship@gmail.com

* All Sponsors will be recognized on the Gala Invitation, Sponsorship Page in the Program Book, and on the Sponsorship Board displayed at the Designers' Show House.



Providing daily breakfast, lunch, snacks,
and nutrition and cooking classes at the
Empowerment Plan.

*"I don't have to choose between feeding myself
and feeding my family."*





THE JUNIOR LEAGUE OF DETROIT, established in 1914, has initiated fifty-four programs that have aided, enriched and supported the Detroit and Metropolitan community. The Designers' Show House, the League's largest fundraiser for the past forty-two years, has raised almost \$5 million to initiate and sustain our many community projects. In addition, we annually award \$25,000 in community grants and \$10,000 in college scholarships.

Funds raised from the 2020 Designers' Show House will support the League's local philanthropic efforts, including our key community impact initiative 'Project EAT' which helps create a more food-secure community by providing **E**ducation, **A**ccess, and **T**ools to those in need.

The Junior League of Detroit is pleased to partner with the Empowerment Plan, whose mission is to break the cycle of homelessness. They employ and train homeless parents who manufacture sleeping bag coats for those in need. Full-time employment is paired with a wide range of supportive services to help those they serve permanently exit homelessness.

This year the JLD created a food pantry at the Empowerment Plan which provides breakfast, lunch and snacks on a daily basis to program participants. We also host Lunch and Learn nutrition and cooking classes and give participants food and cooking utensils to take home.