

MORE THAN 10,000 VISITORS AT THE LAST SHOW HOUSE! DON'T DELAY!



2022 Designers' Show House & Gardens

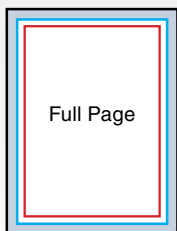
September 11-25, 2022

SPECIAL DESIGNERS' PRICING

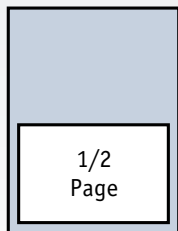
Rate Information

SIZE	4-COLOR	
Full Page	\$2200	\$1800
1/2 Page Horizontal	\$1300	\$1100
1/4 Page Vertical	\$700	\$600
1/8 Page Horizontal	\$400	\$350
Inside Front Cover	\$2500	\$2000
Inside Back Cover	\$2500	\$2000
Outside Back Cover	\$3000	\$2500
Blue Print Business Listing*	\$100	\$80

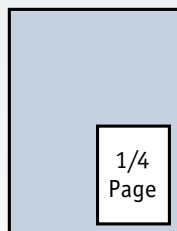
* Business name only - no address or phone



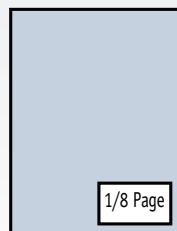
Full Page



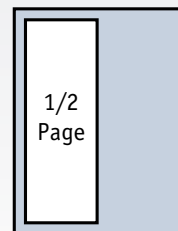
1/2 Page



1/4 Page



1/8 Page



1/2 Page

Safe Zone: 8.5" w x 10.5" h
Ad size is 9" w x 11" h
With .5" Bleed Size
(.25" on all sides)
9.5" w x 11.5" h

8.25" w x 5" h

4" w x 5" h

4" w x 2.375" h

4" w x 10.25" h

Technical Requirements for Ads

Files must be submitted in one of the following formats. Failure to do so will incur additional production charges.

Formats accepted:

PDF (all fonts embedded), EPS or packaged live files.

Programs accepted: InDesign and Illustrator.

Pictures and fonts should be included.

All art images should be 300 DPI at 100% of the size used in the ad. All color ads should be converted to CMYK.

For digital submission, please include a Press Ready PDF file for viewing.

All advertisers will be required to sign a written contract setting forth the terms of their agreement with Towar Productions.

Ad Copy Due July 15, 2022



TOWAR

TOWAR PRODUCTIONS

19803 Mack Avenue

Grosse Pointe Woods, MI 48236

TOWAR.COM • 313.882.0702

Junior League of Detroit
2022 Designers' Show House Advertising Contract

ADVERTISER INFORMATION

Advertiser _____
Address _____ City, State, Zip _____
Contact _____ Phone _____ Fax _____ E-mail _____
Billing Address (if different) _____

TO ADVERTISE CALL 313-882-0702
2022 DESIGNERS SHOW HOUSE AD

PUBLICATION DATES & DEADLINES

Space Closing
Materials Due: July 15, 2022

AD INFORMATION

- New ad Print Ready (provided by deadline)
- Towar Productions to Design

TECHNICAL REQUIREMENTS FOR ADS

Files must be submitted in one of the following formats. Failure to do so will incur additional production charges. **Formats accepted:** PDF (all fonts embedded), EPS or packaged live files. Programs accepted: InDesign and Illustrator. Pictures and fonts should be included. All art images should be 300 DPI at 100% of the size used in the ad. All color ads should be converted to CMYK. For digital submission, please include a press ready PDF file for viewing. Any additional ad design will be quoted to client. Print ready artwork requiring modification will be billed at an hourly rate of \$95.

PAYMENT TERMS

By execution of this agreement, Advertiser acknowledges and agrees that they are obligated to pay all sums hereunder. All sums paid by Advertiser to Towar Production shall be non refundable. Advertising in 2022 Designers' Show House is subject to the policies of Towar Productions as set forth to the right. Checks should be made payable to Towar Productions. Payment is net 30 days unless payment plan is agreed upon in advance. Thank you for advertising in the 2022 Designers Show House.

Contact Name _____

Contact Phone _____ Email _____

SIGNATURE OF ADVERTISER REPRESENTATIVE DATE

FOR OFFICE USE ONLY

Advertiser _____ Size _____ Cost _____

Formatting/Additional Fees _____

POLICIES

All ads must be submitted by the deadline according to the Technical Requirements of Ads as set forth herein. All advertising is subject to approval, and the Junior League of Detroit & Towar Productions reserves the right to reject offensive material or advertising that does not meet quality standards. The Junior League of Detroit & Towar Productions accepts no liability for advertising errors beyond the actual cost of the space occupied. In consideration of acceptance of advertisements for publication, the Agency and Advertiser agree to release Junior league of Detroit & Towar Productions and its members, officers, directors, employees and agents from any and all losses, liabilities, damages and expenses related to the copying, printing or publishing of Advertiser's advertisements and indemnify, defend and hold harmless Junior League of Detroit & Towar Productions and its members, officers, directors, employees and agents against any and all losses, liabilities, damages and expenses of whatever nature, including, without limitation, reasonable attorney's fees arising out of, in connection with or related to the copying, printing or publishing of its advertisements, which are made by any third party.



TOWAR

SEND AD MATERIALS TO:

Towar Productions
19803 Mack Avenue
Grosse Pointe Woods
Michigan 48236
showhouse@towar.com

TOWAR.COM
313.882.0702